



Jonk
Entrepreneuren
Luxembourg

Member of
JA Worldwide

2025 ANNUAL REPORT



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FOREWORDS



The year 2025 has been a testament to resilience, renewal, and meaningful collaboration at Jonk Entrepreneuren Luxembourg (JEL). In an ever-changing world, our commitment to nurturing entrepreneurial spirit, creativity, and adaptability in young people has only grown stronger.

This year, we continued to strengthen our focus on essential life skills, with financial education remaining a central pillar of our work. Through practical, age-appropriate learning, students gain an understanding of budgeting, saving, responsible spending, and the broader economic environment. In today's increasingly digital world, we also began co-developing learning experiences with partners on topics such as cybersecurity and cryptocurrencies, ensuring young people can navigate modern financial realities safely and responsibly. By building financial literacy early, we empower them to make informed decisions and lay the foundations for long-term independence and stability.

At the same time, our work readiness initiatives continue to play an important role in showing young people the opportunities available, both in the entrepreneurial ecosystem and the wider job market. They help students explore the types of work they enjoy, identify areas they might prefer less, and provide a platform for orientation and reflection as they prepare for the future.

Marking 20 years of impact in Luxembourg, JEL remains deeply committed to empowering young people to discover their potential and build

resilient futures. Our refreshed visual identity and strengthened alignment with JA Europe reflect a forward-looking organisation that continues to evolve while staying true to its mission.

Entrepreneurship education remains at the heart of what we do. In 2025, we deepened our connections within the national and European innovation ecosystem by actively participating in flagship entrepreneurial events and initiatives. These engagements allowed us to build new bridges, foster valuable partnerships, and enrich our programmes with meaningful, value-adding activities. By nurturing creativity, initiative, and responsible leadership, we inspire young people to think entrepreneurially; whether they choose to start their own ventures or apply an entrepreneurial mindset within existing organisations.

None of these achievements would be possible without the passion and dedication of our team, the ongoing support of our partners and volunteers, and the commitment of schools and teachers who help bring our vision to life. Together, we are fostering a resilient and dynamic community ready to embrace the future.

We invite you to explore this report and discover the stories that highlight JEL's impact today and ambitions for tomorrow.



Patrick Wies **Sven Baltes**

President

Director

Jonk Entrepreneuren Luxembourg

Jonk Entrepreneuren Luxembourg

Every idea, every vision, and every ambition to change the world begins with a first step — the one each young entrepreneur takes at the start of their journey. Over the past year, Jonk Entrepreneuren Luxembourg (JEL) has once again succeeded in igniting this entrepreneurial spirit amongst many young people, inspiring them to innovate, to create, and to turn their ideas into meaningful projects.

This year was particularly significant, as we celebrated the **20th anniversary of JEL**. I would like to express my sincere congratulations on this important milestone. For two decades, JEL has played a key role in nurturing entrepreneurial spirit within our education system and empowering generations of students to develop initiative, creativity, and a sense of responsibility.

The programmes developed by JEL also enable teachers to integrate entrepreneurial thinking into their lessons and to foster key competences among students. Young people are encouraged to design ideas and bring them to life, engaging in a process that is both creative and responsible. Learning entrepreneurship cultivates autonomy, open-mindedness, collaboration, personal responsibility, innovation, measured risk-taking, and self-confidence, skills that are essential far beyond the classroom.

JEL is furthermore a valued partner in advancing **financial education**. Through its *Fit for Life* programme, the organisation plays an important role in supporting the implementation of the national financial education strategy presented in 2025. By helping students build solid financial knowledge and responsible habits from an early age, JEL contributes significantly to one of our key education priorities and the broader objectives linked to the Financial Literacy Label.

I am equally proud to highlight a major international success. At Gen-E 2025, *Lycée Aline Mayrisch* received the TES Award (“The Entrepreneurial School” Award), recognising the school's strong commitment to entrepreneurial education.

Looking ahead, we do so with confidence and pride. Luxembourg will host **Gen-E 2027**, placing our country at the heart of European youth entrepreneurship. This event will be an exceptional opportunity to showcase our commitment to innovation and education, while inspiring even more young people to take their own first step into the entrepreneurial world.

I am delighted by the fruitful collaboration between JEL and the services of the Ministry of Education, Children and Youth, and I would like to thank JEL, its partners, teachers, and volunteers for their continued dedication. The growing number of schools involved in JEL initiatives clearly shows the enthusiasm of our educational community and the strength of this ecosystem.

Dare to take initiative, pursue your ideas, and continue to amaze us with your creativity. The future begins with your first step.

Claude Meisch

*Minister of Education,
Children and Youth*



Encouraging an entrepreneurial mindset among young people is essential to securing the future vitality of our economy. Now more than ever, it is crucial to inspire and equip the next generation of engaged, innovative entrepreneurs who understand both the opportunities and the responsibilities that entrepreneurship entails.

For more than two decades, Jonk Entrepreneuren Luxembourg (JEL) has played a pivotal role in this endeavour by building strong bridges between education and the business world. Through its programmes, young people are given the opportunity to experience entrepreneurship first-hand, acquire practical skills, and develop key competencies such as creativity, teamwork, and informed decision-making. These formative experiences sow the seeds of an entrepreneurial mindset, which, over time, will lead these young people to become the innovative entrepreneurs of tomorrow.

This year, 16 companies reached the final of JEL's *Mini-Entreprises*, showcasing a wide range of creative ideas. The participation of 117 teams from 29 high schools clearly demonstrates the growing interest in entrepreneurship among young people.

Furthermore, Luxembourg has been selected to host Gen-E 2027, Europe's largest youth entrepreneurship festival. The festival is expected to welcome more than 1,000 participants from over 40 countries, and will highlight Luxembourg as a forward-looking hub for youth entrepreneurship, and innovation. This momentum is consistent with the recent Global Entrepreneurship Monitor (GEM) report that entrepreneurial ambitions and engagement in early-stage entrepreneurship remain high in Luxembourg. Encouragingly, the proportion of necessity-driven entrepreneurs has declined, indicating a positive shift towards opportunity-driven entrepreneurship. Also, Luxembourg ranks 4th among European countries for product innovation among early-stage entrepreneurs. We are also proud that, according to the GEM report, 61% of entrepreneurs agreed that starting a business in Luxembourg is easy as of 2024. It is a figure that the Ministry of the Economy is working hard to further improve, also by supporting young people who wish to launch their own business through different state aids and support programmes.

I would like to thank the JEL for its excellent work as well all the teachers, mentors and partners involved for their contribution. Finally, I would like to applaud the young entrepreneurs whose ambition and creativity will continue to shape tomorrow's economy.



(c) SIP - Claude Piscitelli

Lex Delles

*Minister of the Economy, SME,
Energy and Tourism*



01

Jonk Entrepreneuren Luxembourg

OUR IDENTITY AND PURPOSE

Since 2005, Jonk Entrepreneuren Luxembourg, A.s.b.l. (hereafter “JEL”) has been fostering the entrepreneurial spirit of young people aged 9 to 25 through educational programmes delivered across all levels of education. The association strengthens the connection between the world of education and the business community.

With the support of volunteers from the business world, JEL’s programmes provide young people with practical, hands-on and collaborative experiences that help them develop entrepreneurial, professional and life skills.

JEL stands under the High Patronage of His Royal Highness Grand Duke Guillaume and is supported by valued partners, highlighting its growing relevance and its ability to connect different parts of the ecosystem.

Our Mission

Inspire and prepare young people to innovate, create, take initiative, and be responsible.

Our Vision

Learn entrepreneurship.

Our Pillars

FINANCIAL LITERACY

Focuses on financial capability, covering smart spending, saving, investing and understanding the role of taxes.





WORK READINESS

Prepares young people for future careers by teaching critical skills needed in the labour market.

ENTREPRENEURSHIP

Focuses on fostering an entrepreneurial mindset, allowing students to create, innovate and develop businesses.

Skills and Competencies We Foster

 CREATIVITY	 PROBLEM SOLVING	 PUBLIC SPEAKING	 RESILIENCE AND PERSEVERANCE	 POSITIVE ATTITUDE AND DYNAMISM	 SELF-CONFIDENCE
 TAKING INITIATIVE AND RESPONSIBILITY	 COMMUNICATION AND SOCIAL SKILLS	 ETHICAL AND SUSTAINABLE THINKING	 TEAM SPIRIT	 ENTREPRENEURIAL SPIRIT	 FINANCIAL LITERACY

A YEAR OF IMPACT

For the 2024/25 school year, JEL provided **12.019 learning experiences** to young people. These practical, real-life, hands-on activities are designed to build skills, boost confidence, and foster real-world understanding through interactive projects, challenges, and programmes.



12.019
learning experiences

Learning experiences are structured through Junior Achievement's Inspire-Prepare-Succeed framework:



INSPIRE

Introductory learning experiences that spark curiosity, ignite creativity, and motivate young people to explore new ideas and possibilities.



PREPARE

Learning experiences that equip youth with the skills, attitudes, and competencies needed for meaningful work and sustainable entrepreneurship, fostering confidence, problem-solving, and a growth mindset.



SUCCEED

Applied learning experiences that allow young people to put their knowledge into practice, showcase their abilities, and achieve tangible results while reinforcing mastery and real-world understanding.

The total number of learning experiences offered was slightly lower than in previous years, following the discontinuation of the *Boule et Bill créent une entreprise!* programme, which had previously been a major contributor to our portfolio of activities.

Beyond direct programme participation, our impact extended digitally: through targeted social media knowledge-building resources, more than 50.000 learning opportunities were delivered across platforms, significantly extending the reach and diversity of our educational initiatives.



50.000
digital learning opportunities

20 years
of impact

13
programmes

12.000+
learning experiences
in 2024/25

50.000+
digital learning
opportunities

15%
of the student
population

600+
volunteers

800+
teachers

100+
schools

50+
private and public
partners

300+
alumni

REBRANDING

As part of its 20th anniversary celebrations, Jonk Entrepreneuren Luxembourg unveiled a new visual identity, symbolising renewed energy, innovation, and a forward-looking vision. This rebranding goes beyond aesthetics: it reflects JEL's strategic alignment with the Junior Achievement network (Europe & Worldwide), highlighting the importance of a shared identity across the global network. By adopting a common visual and strategic framework, JEL strengthens collaboration, drives a unified mission, and amplifies the impact of entrepreneurial education programmes across borders.

The refreshed branding embodies JEL's commitment to empowering young people in entrepreneurship, financial education, and work readiness, while positioning the organisation as an integral part of a dynamic, resilient, and future-oriented network dedicated to supporting the next generation of innovators.



WELCOME TO A NEW ERA!



**Jonk
Entrepreneuren
Luxembourg**

Member of JA Worldwide

NEW LOOK. SAME JEL!

**WE ARE PROUD TO UNVEIL OUR
NEW IDENTITY!**

**CLEANER, BOLDER, AND MORE
CONNECTED TO OUR INTERNATIONAL FAMILY.**

SAY HI TO OUR NEW VIBE!

TEAM

MANAGEMENT COMMITTEE



SVEN BALTES

Director



YVES WILTGEN

Deputy Director

Fit for Life, Practice Enterprise



MYRIAM BAUSTERT

Manager – Programmes

Mini-Company, Innovation Camp,
Sustainable Entrepreneurial Schools,
Youth Start Challenges

OPERATIONAL TEAM



AMANDINE GUERRIER

Programmes Coordinator

Startup Programme, Engineering Trainee Days,
Job Shadow Day, JEL Launchpad



LAURE WAGNER

Programmes Coordinator

My First Enterprise,
Diplom+, Girls Go Circular



MANDY MELONE

**Communication
& Community Coordinator**



ISABELLE SEFFER

Administrative Assistant

PROGRAMME SUPPORT TEAM



JOY SANCHIS DA SILVA

Programmes Coordinator
Practice Enterprise, Fit for Life



PITT SCHNEIDER

Programmes Coordinator
Startklar!, Mini-Company,
My First Enterprise, Innovation Camp



PAUL KOHNEN

Programmes Coordinator
Fit for Life



VITTORIO SICILIANO

Programmes Coordinator
Fit for Life

BOARD OF DIRECTORS

PATRICK WIES
President

JOHNY GOEREND
Managing Partner
Lightbulb Digital Design Agency

GILBERT ENGEL
General Secretary

JONAS BOSSAU
Retired Client Executive
(formerly Citi Luxembourg)

LUC BELLING
Responsable
Division de la coordination d'initiatives
et de programmes pédagogiques,
Ministère de l'Éducation nationale, de
l'Enfance et de la Jeunesse – SCRIPT

PHILIPPE WEISEN
Senior Business Developer
Wealth Management Luxembourg
Banque Internationale à Luxembourg

BLANCHE LAMESCH
Head of Department
Promotion et Sensibilisation
aux Métiers, Chambre des Métiers

MURIEL MORBE
CEO House of Training
Chambre de Commerce –
House of Training

CATHY LEESCH
Direction Marketing
Cactus

PATRICK SCHON
Audit Partner
PwC Luxembourg

CHRIS WELTER
Attachée – Conseiller économique
Ministère de l'Économie

CHRISTOPHE HOUYOUX
Head of Quality
ArcelorMittal

HONORARY MEMBERS

NORBERT FRIOB
Honorary President

YVES ELSÉN
Honorary President

CHARLES DENOTTE
Honorary President



02

Our International Footprint

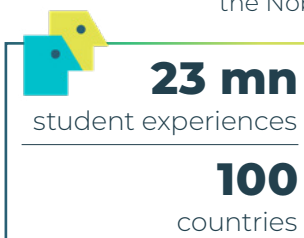
JA EUROPE & WORLDWIDE



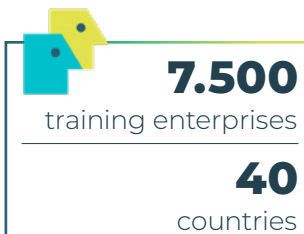
Jonk Entrepreneuren Luxembourg is part of Junior Achievement (JA) Worldwide, the world's largest youth-serving non-profit organisation dedicated to entrepreneurship, work readiness and financial education. Active in over 100 countries, JA delivers more than 23 million student experiences each year, building a brighter future for the next generation of innovators, entrepreneurs and leaders. For over 100 years, JA has been operating around the world, including in places where political instability, violence, and war prevail, as well as the unemployment, poverty, and despair that result from these conditions. In recognition of its far-reaching impact, the organisation has received multiple nominations for the Nobel Peace Prize.

JA Europe, the European branch of JA Worldwide, coordinates and supports programmes in 42 countries, creating over 7 million learning experiences annually. It is the largest and leading organisation in Europe dedicated to inspiring and preparing young people to succeed. Its initiatives focus on entrepreneurial thinking, financial literacy and career readiness, helping students to gain practical skills, build confidence and prepare for a successful future in education, work and society.

Discover JA Europe's annual report [here](#)



PEN



PEN Worldwide is an international network that supports education and training organisations in delivering work-based learning in business and entrepreneurship skills. They use the Practice Enterprise 'learning-by-doing' methodology, which allows students and trainees to gain practical, hands-on experience in running simulated businesses. Through this approach, PEN Worldwide empowers learners with skills that are tailored to the needs of tomorrow's labour market.

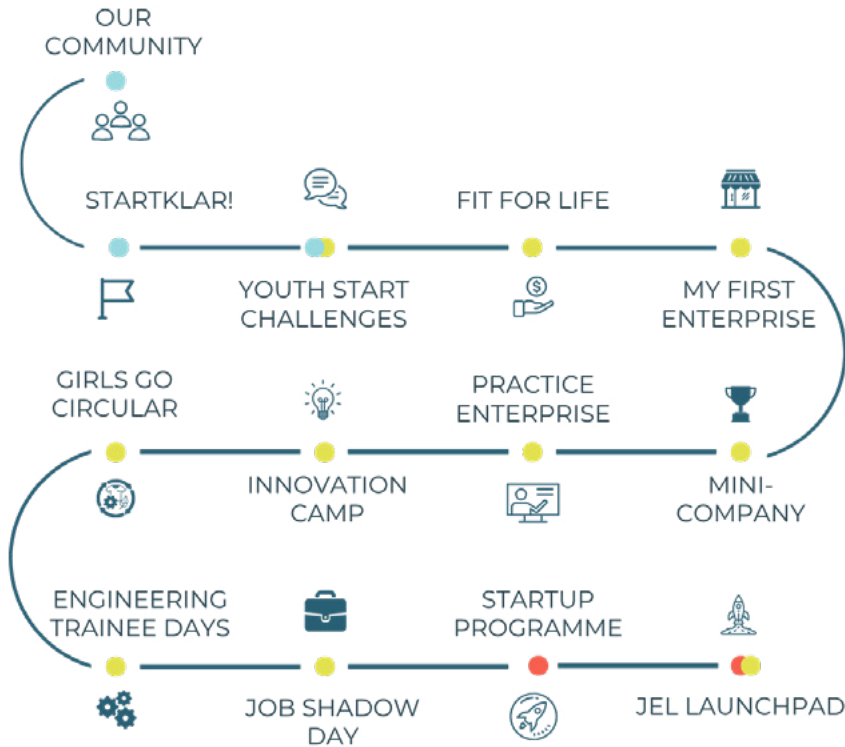
As a member of PEN Worldwide, JEL contributes to this network and benefits from it by connecting with over 7.500 training enterprises in more than 40 countries, including schools, universities, and institutions.



03

Our Programmes

OUR 13 PROGRAMMES



- PRIMARY EDUCATION
- SECONDARY EDUCATION
- HIGHER EDUCATION



FINANCIAL LITERACY

1. Our community

NOTRE COMMUNAUTÉ

Our Community is a classroom-based programme made up of five interactive and fun learning units designed for primary school students in Cycles 3.2 and 4.1. It helps children better understand the society around them. The first unit introduces community life and the diversity of jobs. The second explores different production methods, comparing individual production with assembly-line work. The third focuses on municipal services and explains the role of taxes. The fourth develops decision-making and argumentation skills through practical exercises. The final unit examines the relationship between money, goods, and services to explain the money cycle. Each unit is led by a volunteer from the business world. In 2024/25, around 16 schools, 380 students, 23 classes, and 17 volunteers took part.



“Volunteering with Jonk Entrepreneuren Luxembourg since 2021 has been a highlight for me with Our Community program. I love meeting the young students and talking about topics that go beyond schoolwork but matter so much in real life. This program gives them a playful first look into how the business world and their community function, helping them understand and grow curious about the world around them. My favorite session is always the decision making exercise, where their energy and ideas really shine. These moments motivate me every time, and I’m already looking forward to my 2026 sessions.”

Cynthia Gansäuer

HR Specialist, UBS Europe SE, Luxembourg Branch



2. Fit For Life



Fit for Life is a classroom-based financial literacy and life skills programme designed for secondary school students. It helps young people understand everyday financial decisions, plan ahead and develop responsible money management habits through interactive sessions and real-life scenarios. The programme aims to build students' confidence, encourage critical thinking and support them in becoming more informed and autonomous in their future choices.

In 2024/25, *Fit for Life* was implemented in 24 schools, reaching 3.150 students in 137 classes delivered with the support of trained volunteers from our partner network.

“We are proud to be long standing partners of Jonk Entrepreneuren Luxembourg. Together, we share the belief that financial education is a cornerstone of a healthy and resilient society. By helping young people understand budgeting, borrowing, and investing, we equip them with the confidence and skills they need to make informed choices for their future. Every session with students is a reminder of their ambition, curiosity, and potential. Supporting JEL’s mission and partnering in specific programs allows ING to contribute to a financially empowered next generation, ready to shape the future of Luxembourg with purpose and optimism.”



Bárbara Daroca

Head of Corporate Services, ING Luxembourg



“For several years, I have had the privilege of delivering the Fit for Life programme at the Sportslycée. I always find it enriching to see how much students value the professionals who speak to them about the economic challenges they may face after their studies. Their respect and interest make each session meaningful. I am also truly motivated by the positive feedback I receive from both students and teachers, which reinforces the importance of these exchanges.”

Patrick Schon

Partner, PwC



WORK READINESS

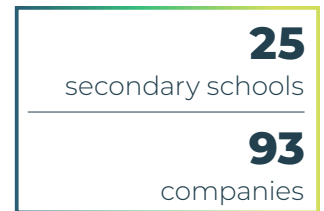


1. Job Shadow Day

JOB SHADOW DAY

Job Shadow Day invites students aged 16 and above to spend a full day alongside a company leader or department head, stepping into the rhythm of professional life. More than a simple company visit, it offers real insight into daily responsibilities, teamwork, and the expectations of today's labour market. Students discover how their studies connect to real careers, explore different professional paths, and sometimes spark an entrepreneurial ambition.

The 16th edition took place from 31 March to 4 April 2025, bringing together 176 students from 25 secondary schools and 93 companies. The initiative is supported by FEDIL – The Voice of Luxembourg's Industry, Chamber of Skilled Trades and Crafts, the Chamber of Commerce, and the Ministry of National Education, Childhood and Youth.



“Our partnership with Jonk Entrepreneuren has been a rewarding experience and strongly reflects Wellington’s commitment to supporting local communities and improving educational opportunities. Through initiatives such as the Job Shadow Day, we opened our doors to young students and witnessed first hand how exposure, dialogue, and mentorship can spark confidence and career ambition. The enthusiasm, curiosity, and feedback from participants reinforced the real impact of this collaboration and highlighted the value of sustained partnerships between businesses and the community.”

On behalf of Wellington, Elisabete Amorim

Compliance Officer & AML/CFT Officer (Wellington Luxembourg S.à r.l.)

“Last year, I had the opportunity to take part in the Job Shadow Day at Arendt & Medernach. It was a very interesting and inspiring experience and I really enjoyed discovering what a normal working day of a lawyer looks like. During the day, I followed the person I was assigned to, who worked in labour law, and observed her meetings with clients. This allowed me to better understand how lawyers communicate and give advice. I was also able to look at a few documents related to different cases she was working on. There, I discovered how detailed and precise legal work is and how many aspects you have to consider when dealing with such a case. What impressed me most was the number of different departments within the firm and how specialized each team is. All in all, I can say that this experience enriched me and gave me valuable insight into the real life of lawyers.”



Emma Conzemius

JSD Participant

On 25 April 2025, the closing ceremony featured a roundtable discussion in which professionals shared their experiences of their first jobs and offered career advice. This was followed by the presentation of participation certificates to students and companies.

More information about the closing ceremony [here](#) 

JEL thanks all the companies that participated:

A Beautiful Green (ABG Sarl-s) | Accenture | ACCUMALUX s.a. | Apollo Strategists | ArcelorMittal | Arendt & Medernach | Arendt Investor Services | Arhis HR Solutions | Association of the Luxembourg Fund Industry | AW Exclusive Sarl-s | BERELOPTIK s.à.r.l. | BONARIA FRERES SA | Bourse de Luxembourg | BSP | Cargolux Airlines International S.A. | CBRE GWS | CEBI INTERNATIONAL SA | cegecom s.a. | CFL | Chambre de Commerce Luxembourg | Chambre des Métiers | Cimalux S.A. | CK s.a. | CMA ROCKHAL | Creos S.A. | Croix-Rouge luxembourgeoise | delaware consulting sa | DSV AIR SERVICES SA | Dussmann Service | Econocom PSF SA | Fondation Lëtzebuerger Kannerduerf | Garage Kruft | Garage Losch & Cie Junglinster | Goblet Lavandier & Associés | Goodyear Operations S.A. | Guardian Europe Sarl | Guardian Luxguard II Sarl | HITEC Luxembourg S.A. | House of Startups | House of Training | HSBC Luxembourg | Husky Injection Molding Systems SA | Hydro Aluminium Clervaux | ING LEASE | ING Luxembourg | Interact | ISOMONTAGE ISOLATION SA | IVC / Unilin Flooring Luxembourg | Janus Henderson Investors Europe | Keter Luxembourg SARL | Kone Luxembourg SARL | KPMG Luxembourg | Kronospan Luxembourg S.A. | LEMON Event Support | Les P'tits Bouchons | Lëtzebuerger Journal | LPEA (Luxembourg Private Equity & Venture Capital Association) | LSC360 | Luxembourg City incubator | Luxport Group | Luxradio Sarl | MICHELMAN INTERNATIONAL SARL | Munhowen SA | myHR | NO-MAIL BOXES | NOVUS Renovation s.à r.l. | Orange | Peakside Capital Advisors | PERRARD | PGIM Luxembourg S.A. | Portus Data Centers Luxembourg S.A. | PwC Luxembourg | Redwire Space | RTL Luxembourg | Sablière HEIN / Transports HEIN | Schroeder & Associés S.A. | SECO Luxembourg | SOCIPAR SA | SODEXO Luxembourg S.A. | Spuerkeess | State Street Bank International | The Bank of New York Mellon SA/NV Luxembourg | The Pilgrim | TRAX Trailers | Victor Buck Services | Vinçotte | Webasto Luxembourg S.A. | Wellington Management | Woodworks by Inside | Xtend sarl | Yolande asbl




2. Engineering Trainee Days

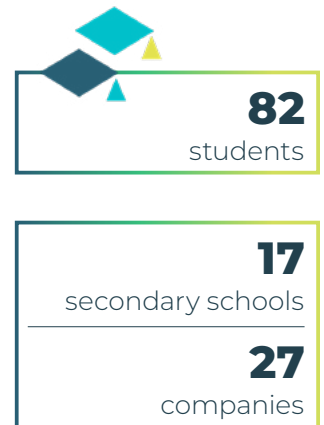
ENGINEERING TRAINEE DAYS

The *Engineering Trainee Days* offer students aged 16 and above a two-day immersive journey into the world of engineering and science during the school holidays in November. Far beyond a standard company visit, participants shadow professionals in their daily work, observe team collaboration, tackle technical challenges, and grasp the value of precision and clear communication. The programme aims to inspire curiosity, expand career horizons, and help young people make informed choices about their future.

The 14th edition gathered 82 students from 17 secondary schools and 27 companies and institutions, from 26 to 31 October 2024. Organised with the Association of Engineers and Scientists of Luxembourg and the Ministry of Education, Children and Youth.

The closing ceremony was held on 28 November 2024, where students and companies received certificates for their participation.

More information about the closing ceremony [here](#) 



JEL thanks all the companies that took part:

Amazon | ArcelorMittal S.A. | BEST Ingénieurs-conseils | Cebi Luxembourg S.A. | CERATIZIT Luxembourg s.à r.l. | CFL Société nationale des chemins de fer luxembourgeois | Circuit Foil | CTG Luxembourg PSF | Goblet Lavandier & Associés Ingénieurs Conseils | Goodyear Operations S.A. | GRADEL | HITEC Luxembourg S.A. | INCA – Ingénieurs Conseils Associés | Karp & Kneip | LSC Engineering Group | Luxport S.A. | Luxembourg Air Rescue A.s.b.l. | LuxTrust S.A. | Michelman International Sarl | Moutarderie de Luxembourg s.à r.l. | NOVUS Renovation s.à r.l. | Paul Wurth Geprolux | Paul Wurth S.A. | Redwire Space | SnT – University of Luxembourg | Schroeder & Associés | Sopra Steria

3. Innovation Camp

INNOVATION CAMP

Innovation Camp brings together students aged 16 and above to solve real business and societal challenges in intensive one-day sessions. Working in mixed teams and guided by professionals, they design innovative and feasible solutions while strengthening creativity, teamwork, and entrepreneurial thinking. These *Innovation Camps* are always organised in collaboration with external partners.

Across the three 2024/25 editions, 132 students from more than a dozen secondary schools participated.

Innovation Camp with CFL

On 18 November 2024, the *Innovation Camp* organised with CFL brought together 39 students from 13 secondary schools to explore the theme of 'The recruitment of the future'. Participants were asked to consider the following question: 'How would you like to experience the recruitment process as a candidate?'

More information [here](#)



39
students



43
students



Innovation Camp with PwC Luxembourg

The *Innovation Camp*, organised in collaboration with PwC Luxembourg, took place on 3 April 2025 and explored the implications of artificial intelligence for employment and business. Participants were challenged to consider the following question: "How will artificial intelligence transform jobs and businesses by 2030, and how can we collaborate effectively with it?". The event brought together 43 students from 12 secondary schools.

More information [here](#)



37
students



Innovation Camp with the Luxembourg Ministry of Labour

On 10 June 2025, the *Innovation Camp* brought together 37 students from 11 secondary schools to explore the theme, “How to create a work environment where young people can thrive and succeed professionally?” with a focus on mental health and workplace well-being. The challenge was proposed by the Ministry of Labour and the Social Business Incubator.

More information [here](#)

“The Innovation camp is an incredible opportunity that puts students on the front lines of the professional world: as working under pressure or turning abstract ideas into reality while compromising with teammates.

The options and themes are so diverse that the students can network and have a real insight in fields in which they are genuinely passionate about, or discover an entirely new one! All in a friendly and supportive environment; professionals are there to guide us if needed, and of course students will make many new friends!

It is truly an experience that every student should have the chance to be a part of - it is a unique and maybe life-time opportunity!”

Laetizia Dalle

Innovation Camp Participant



ENTREPRENEURSHIP



1. Junior Project Awards

Junior Project Awards celebrates innovative, impact-driven projects led by lower and upper secondary students who address real needs in their schools or communities. The programme encourages creativity, teamwork and problem-solving, while helping young people experience the full project cycle from idea to implementation.

The 2024/25 edition marked the final year of this programme. Teams were recognised in several categories, including environmental sustainability, social inclusion and community engagement, with the main award going to *Beyond the Mirror* from the *École Privée Marie-Consolatrice* for upper secondary level, and to *Upcycling and stitching* from the *Lycée Technique Agricole* for lower secondary.

In 2024/25, *Junior Project Awards* engaged 113 students from 10 schools.

More information [here](#) 




113
students



2. My First Enterprise

Over a period of 10 weeks, the *My First Enterprise* teams successfully developed and grew their own small businesses, starting with just €50 in seed capital.

The programme hones entrepreneurial skills by encouraging teamwork, tackling real-world projects and engaging with customers, thereby preparing students for future initiatives such as *Mini-Company*. In 2024/25, 94 teams (315 students) from 19 schools were supported by 14 volunteers from the professional world.

On 15 March 2025, 81 students displayed and sold their products during the MFE Sale at the Cloche d'Or Shopping Centre, impressing customers with their creativity, professionalism and entrepreneurial spirit.

The annual national competition took place at the headquarters of Deloitte Luxembourg on 18 June 2025.



National Competition 2025 winners:



1st **KniddelFrënn**
Schengen-Lyzeum

2nd **ELLMA Candles**
Ecole Privée Marie-Consolatrice

3rd **CareBracelet**
International School of Mondorf-les-Bains

First prize was awarded to *KniddelFrënn* from *Schengen-Lyzeum*. The students impressed the jury with their dynamic pitch, transforming a traditional Luxembourgish dish into a successful local business venture.

More information about the finals [here](#) 



“We are pleased to reaffirm our support for Jonk Entrepreneuren Luxembourg. Over the years, this partnership has enabled young people to take their first, often decisive, steps into entrepreneurship, not in theory but in practice, by acquiring real business skills and exposure to the realities of enterprise. Beyond My First Enterprise, the Foundation also supports programmes such as Fit for Life and Entreprises d’Entraînement, which broaden horizons by creating meaningful bridges between education and the professional world. Taken together, these initiatives give students the space to test ideas, assume responsibility, and understand how organisations truly function. Through this sustained commitment, the Deloitte Foundation helps young people cultivate leadership, sound judgement, and managerial discipline, while nurturing curiosity, confidence, and creative ambition. In doing so, we are not merely supporting programmes. We are investing in the leaders of tomorrow and in the entrepreneurial fabric of our society.”

The BoD of the Deloitte Foundation Luxembourg



3. Mini-Company

The *Mini-Company* programme gives students aged 16 to 19 the opportunity to turn a business idea into reality. Supported by teachers and professional mentors, participants run their own company for one school year, discovering their talents, interests, and passions along the way.

The programme reached a record level of participation, with 578 students in 117 teams from 29 schools across Luxembourg. This success was made possible thanks to the strong commitment of 77 teachers and 60 volunteers from the professional world.

New features in 2024/25 included a pitch competition format, where two winning teams received a €100 starting investment from JEL, and a new partnership with City Concorde Shopping Center, creating another selling opportunity for the students.



National Competition 2025 winners:

- 1st** **Feel It**
Lycée Classique de Diekirch
- 2nd** **Elegantly Safe**
Ecole de Commerce et de Gestion
- 3rd** **LeftLovers**
Lycée Aline Mayrisch

Feel It has developed an inclusive board game inspired by one of the team members who is visually impaired, enabling blind and sighted players to play together equally. Featuring tactile wooden letters, raised-relief cards, an adapted hourglass, and recycled denim bags, the game is fun, accessible, sustainable, and locally produced.

More information about the finals [here](#) 



« Notre soutien à Jonk Entrepreneuren Luxembourg allait de soi, car la mission de l'ASBL, promouvoir l'esprit d'entreprise auprès des jeunes, est au coeur de notre métier et des valeurs auxquelles nous croyons. En effet, nous accompagnons les entrepreneurs et finançons le développement de leur projet. Par ailleurs, nous soutenons la cause de l'Education, un des piliers de notre politique Responsabilité Sociétale d'Entreprise (RSE), car elle est essentielle dans le développement économique. Jonk Entrepreneuren coordonne de nombreux projets, mais celui auquel nous participons le plus activement est le projet Mini-Entreprises qui touche un public d'étudiants de l'enseignement supérieur, proches de la vie active. Plusieurs collaborateurs de la BIL sont impliqués, soit en tant que coach d'équipe de jeunes, soit en tant que membre du jury. Ils peuvent partager leur expérience et transmettre leur savoir-faire à des jeunes qui ont envie d'apprendre et défendre leur projet. La qualité des présentations est d'ailleurs impressionnante ! Quand on voit que quelques-uns se sont découvert une nouvelle passion pour l'entrepreneuriat et sont prêts à se lancer, on se dit « mission accomplie » ! »

Philippe Weisen

Senior Business Developer, Banque Internationale à Luxembourg SA



“ArcelorMittal Foundation Luxembourg has been supporting Jonk Entrepreneuren Luxembourg for many years, particularly the ‘Mini-Entreprises’ program. The program helps developing entrepreneurial skills and abilities to set up and manage a business, thus contributing to nurture talent among young people, which is crucial for building the world of tomorrow. The program fits perfectly well with one of the four pillars supported by our Foundation, namely education, and successfully illustrates the inspiring and meaningful partnerships between the education, non-profit and business sectors that the Foundation encourages.”

Valérie Massin

Country Head ArcelorMittal Luxembourg and governor of ArcelorMittal Foundation, ArcelorMittal Luxembourg



ENTREPRISES D'ENTRAÎNEMENT

4. Practice Enterprise

Practice Enterprise is a vocational training programme where students run a simulated company that operates within an international network, mirroring real business processes such as purchasing, sales, HR and accounting. It targets students in upper secondary vocational education and helps them gain practical work experience, teamwork skills and entrepreneurial competences in a safe learning environment.

During the Practice Enterprise Trade Fair in December 2024, the company *Lêt'z Discover* from *Lycée Technique de Lallange* won *Best Practice Enterprise* of the fair.



At the 2025 national final, *Lêt'z Discover* from *Lycée Technique de Lallange* was awarded *Best Practice Enterprise*, with *Mapa Sàrl* (*Lycée Technique du Centre*) and *LêtzLink* (*Lycée Technique de Lallange*) also among the top teams.

In 2024/25, the programme involved 13 schools, 19 *Practice Enterprises* and 274 students

More information about the finals [here](#)



274
students



“Being part of the jury for last year’s Practice Enterprises was a real highlight. Challenging, inspiring, and genuinely fun, it was amazing to see such motivated students in action. Their energy and ideas were contagious. Events like this are crucial to spark ambition and inspire the next generation of entrepreneurs.”

Jean-Luc Bermes

Deputy Head of Business Unit Corporate Banking,
Spuerkeess

STARTUP PROGRAMME



5. Startup Programme

The *Startup Programme* (formerly Young Enterprise Project) is a pre-creation business experience for students aged 19-30, open to Luxembourg residents and Luxembourgish students studying abroad. Over two semesters, teams develop an innovative, feasible, and economically viable product or service, turning their idea into a structured business model.

Guided by experienced mentors, participants take part in professional workshops such as design thinking, business modeling, pitch training, and coaching sessions. The programme strengthens entrepreneurial, teamwork, and project management skills while linking academic learning with real-world experience.

This edition involved 90 students in 28 teams from 8 schools, with six teams reaching the final.



“Jonk Entrepreneuren Luxembourg played a decisive role in the development of Onsko and in my personal entrepreneurial journey. Through their program, I was able to experience entrepreneurship in a concrete and inspiring way, turning an idea into a real project. The support, mentorship, and opportunities they provided allowed me to learn an incredible amount in a short time. Beyond the project itself, I gained valuable knowledge, meaningful connections, and practical experience that will stay with me for life. It was truly a formative and unforgettable experience.”

Pierre Felten

ONSKO

National Competition Winners 2025

- 1st** **ONSKO**
Lycée Nic-Biever
- 2nd** **Majestic Event**
Ecole de Commerce et de Gestion
- 3rd** **Why Buy**
Ecole d'Hôtellerie et de Tourisme du Luxembourg

The 2025 winner, *ONSKO* from *Lycée Nic-Biever Dudelange*, promotes Luxembourgish local art. The platform enables both amateurs and professionals to sell, buy or rent works of art. The platform's goal is to increase the visibility and accessibility of local art by encouraging community engagement and holding dedicated events. The platform's key strengths are its strong local focus and its ability to address a genuine need.

More information about the finals [here](#) 





5. New Programmes

STARTKLAR!

In 2025, over the summer, the two-year pilot programme *Abenteuer Unternehmertum* was revised to make it even more practical and engaging. As part of this update, it was renamed *Startklar!* to better appeal to its target audience of 9- to 11-year-old pupils. Still rooted in Austria's *Youth Start Challenges*, the programme now features nine educational chapters. Through hands-on activities, children explore how teamwork and creativity can transform ideas into action. From developing their concepts to experiencing their first sales, pupils gain an early, practical introduction to entrepreneurship and learn the value of sustainable, real-world problem solving.

JEL LAUNCHPAD

In recent years, JEL observed that for many participants, their entrepreneurial journey often ends once the *Mini-Company* or *Startup Programme* is completed. While these programmes provide a strong foundation, many motivated alumni lack continued support to further develop, test, and validate their ideas and assess their potential as viable businesses.

To address this gap, JEL created the *JEL Launchpad*, a new initiative to be piloted in 2025/26. This structured follow-up programme supports alumni over several months by providing mentoring, skills development, business validation support, and networking opportunities. It connects young entrepreneurs with experienced volunteers, entrepreneurs, investors, potential customers, and ecosystem partners, helping them build MVPs, reach key milestones, and bridge the gap between school projects and the real economy.

NETWORK ACTIVITIES FACILITATED BY JEL



1. You(th) Start Challenges

The *You(th) Start Challenges* are ready-to-use, evidence-based educational activities designed to foster the cognitive, personal, economic, ethical, and social development of primary and secondary students. Through the Ministry of Education, Children and Youth, JEL was tasked with supporting the implementation of the *Youth Start Challenges* in Luxembourgish schools. To assist teachers, seven IFEN training sessions were held in 2024/25. Around 2.000 students took part in at least one of the 49 available challenges. As part of the programme, the annual You(th) Start European Entrepreneurship Award brings together teams from across Europe. In October 2025, the Luxembourgish team *LeftLovers* presented their anti-food waste project to a European jury in Shkodra, Albania.





2. Diplom+

Diplom+ is a complementary training programme by the Ministry of Education, Children and Youth designed to equip students with the skills they need for working life while seeking employment or preparing to enrol in further education. A key component of the programme is a four-week internship with a Luxembourg-based company or organisation, facilitated by JEL.

The internship offers hands-on experience in a sector students may wish to pursue. Each student is supported by a professional mentor, while workshops before, during, and after the placement maximise learning. A dedicated booklet helps students reflect on their strengths, motivations, and goals, fostering self-awareness and continuous development.

18 students completed internships at organisations including Ambulance Taxis Winandy | Demy Schandeler | Dsyphasie.lu | École d'Art Contemporain | European Top Tours | Commune d'Ettelbruck | Graffiti (Radio ARA) | Konschthal Esch | Le Vestiaire Outlet | Lëtzebuerg City Museum | Maison Bertrand Vinothèque | Maison Relais "Roude Fiels" | Maison Relais Walferdange | Musée National d'Histoire Naturelle | Peinture Kremer | Thewes & Reuter | and Vétérinaire Pallevet.



3. Girls Go Circular

The *Girls Go Circular* programme uses an online platform to teach digital and entrepreneurial skills related to the circular economy to 14–19 year-olds. Although the programme is primarily aimed at girls, boys are also encouraged to participate, particularly in mixed-gender groups that challenge gender stereotypes.



Funded by the European Union and coordinated by EIT RawMaterials, the programme offers 18 practical modules in over 20 languages, teaching everything from social media to business planning. It raises awareness of digital and socio-ecological transitions, empowering young people to become agents of change.

In Luxembourg, JEL runs the programme in line with European standards. In 2025, 28 students participated.

4. Sustainable Entrepreneurial Schools



The *Sustainable Entrepreneurial Schools (SES)* project is an initiative of SCRIPT, in collaboration with the Ministry of Economy and JEL. Its goal is to support and encourage secondary schools that promote entrepreneurship, career guidance, financial education, and sustainable development. Schools can earn a three-level excellence label by meeting specific criteria throughout the school year, such as workshops, mini-internships, conferences, competitions, visits, and challenges.

On 23 October 2025, the fifth National SES Day took place, bringing together project partners and 18 participating schools. The event highlighted student involvement through a rally where 12 teams completed challenges such as spontaneous pitches, entrepreneurship quizzes, and skill games. Labels were awarded by the Minister of Education, Children and Youth, Claude Meisch, and Gilles Scholtus, Senior Government Advisor, Ministry of Economy.



5. Women in Finance

In October 2024, JEL took part in Bloomberg Europe's Women in Finance initiative, aimed at promoting gender balance in the financial sector. Our local conference, hosted at Spuerkeess on 22 October, brought together around 80 participants for insightful discussions on opportunities and challenges for women in finance. As part of the initiative, two students from Luxembourg joined peers from across Europe in a three-day learning experience in Brussels, engaging with leaders and institutions at the heart of European decision-making.





04

Our Success Stories

VOLUNTEENS



In the 2024/25 school year, a motivated team of seven students from *Lycée Michel-Rodange Luxembourg* set out to address a growing everyday challenge in Luxembourg: the shortage of volunteers, particularly for the organisation of sports and cultural events.

Their solution was innovative – replacing traditional volunteering with student jobs. While it may initially seem paradoxical to replace voluntary work with paid employment, this model creates a true win-win situation: event organisers gain the reliable manpower needed to keep events running smoothly, while students benefit from accessible, flexible short-term job opportunities.

The project proved so successful that, by the end of the school year, the founders decided to officially incorporate the business.

Here is how they describe their experience with the *Mini-Company Programme*:

“Through the Mini-Entreprise programme, VolunTeens became a concrete and demanding learning experience. We developed discipline and patience by working with real event organizers, respecting deadlines, and ensuring that missions were carried out reliably. Working as a team required us to make compromises and take responsibility for collective decisions that had real consequences.

The project gave us a true taste for entrepreneurship, as we learned how to transform an initial idea into a long-term project with a clear social purpose. We also gained practical knowledge in finance, including pricing our services, and managing invoices. In addition, VolunTeens taught us the importance of networking, as building strong relationships with organizers and partners, that are essential to our development.

Building on this experience, we decided to take the next step and officially establish VolunTeens as a Sarl-S, allowing us to professionalize our structure and expand our activities beyond the Mini-Entreprise programme. This transition confirms that our project has real potential.”

FERD'S LIST HONOUREE

The FERD's List recognises young entrepreneurs and leaders who, as Johan Andresen, Chairman of FERD, describes them, are "creating value and leaving lasting footprints". All of the award recipients have one thing in common: they all participated in a Junior Achievement (JA) entrepreneurial programme at school.

Honourees are nominated by JA local chapters and alumni organisations and selected for their innovation, leadership and contribution to value creation. They are driven to succeed while giving back and serving as role models for others.



2024 Honouree: Félix Clément

Luxembourg can be proud to see Félix, the CEO and co-founder of Burger Bros S.à r.l. (LëtzeBurger), recognised on the FERD's List. Born in 1999, he participated in the *Mini-Company* programme in 2018 with the project "Comfi Chillows" and then went on to co-found LëtzeBurger. He has since guided the company's growth and success, embodying the entrepreneurial spirit celebrated across Europe.



"In the last six years we built a company that didn't exist before. We created something new, which now people all over Luxembourg know and appreciate. We made massive changes to the food truck industry in Luxembourg, by being the leaders in this area. We have most trucks out of all food truck companies here (4 trucks and 2 trailers), most employees (around 40 in average) and we complete over 400 events annually (with just the trucks, to this you can add 3 fix sales points that generate turnover every day). We brought high quality burgers and sides on the streets of Luxembourg, which is quite innovative. Also, we are still very young, I'm 24 years old and I built this company to around 40 employees, some of which are older than me and I still manage to lead them."

Félix Clément

D'ENTRAÎNEMENT DE LA FOIRE 2024



05

Our Highlights 2024/25

ANNUAL RECEPTION



On 12 November 2024, JEL celebrated ambitious initiatives and strategic partnerships at its annual reception. The event welcomed key figures from the educational, economic and institutional sectors, including Martine Hansen, Minister for Consumer Protection.

Over the past years, JEL has expanded its educational programmes to new schools, reached new highs in programme participant numbers and forged innovative collaborations with leading companies. These efforts have enabled more young people to explore and develop their entrepreneurial skills.

The evening featured inspiring speeches and testimonies from young entrepreneurs who have turned ideas into tangible projects. There were also presentations highlighting future initiatives designed to strengthen Luxembourg's entrepreneurial spirit. These stories showcased the creativity, resilience, and drive of the next generation of innovators.

JA LEADERSHIP SUMMIT

The JA Europe Leadership Summit 2025, held from 17 to 20 March in Montenegro, brought together leaders from across the JA network to collaborate, exchange ideas, and shape the future of JA. Key discussions focused on strengthening fundraising efforts, driving growth, innovating learning experiences, and amplifying global visibility through a unified brand. The JEL Managing Committee participated in order to strengthen its connections within the JA network, discuss potential collaborations with other member nations and gather inspiration for new learning experiences.





20 YEARS JEL 10 YEARS JEL ALUMNI

On 2 June 2025, JEL proudly celebrated 20 years of empowering young people in entrepreneurship, financial education, and work readiness, along with the 10th anniversary of its JEL Alumni network. The milestone event, held at BCEE headquarters in Luxembourg City, brought together current and former participants, partners, volunteers, and distinguished guests, including His Royal Highness Prince Guillaume (now His Royal Highness the Grand Duke of Luxembourg) and key national figures.

The celebration highlighted JEL's journey, featuring inspiring speeches, a panel of alumni and participants sharing their entrepreneurial experiences, and the launch of JEL's new visual identity, reflecting the organisation's vision for the future. The event welcomed 232 guests and received wide media coverage through various channels showcasing JEL's impact on Luxembourg's entrepreneurial ecosystem.



The anniversary marks two decades of creativity, collaboration, and innovation. The JEL Alumni network, now ten years strong, continues to provide peer-to-peer opportunities, networking, and ongoing learning for the next generation, ensuring that JEL's spirit of innovation and empowerment thrives for years to come.

GEN-E 2025

Gen-E, Europe's leading festival celebrating youth entrepreneurship and the achievements of young European innovators, took place from 1 to 3 July 2025 in Athens, Greece. This year's event was hosted by JA Greece, which – like JEL – is part of the Junior Achievement (JA) Europe network.



The festival provides thousands of young entrepreneurs aged 15 and above with the opportunity to showcase their business ideas and compete for the title of Best JA Company or Best JA Start-Up of the Year. Luxembourg was represented by two teams: *Feel It* in the secondary education category (national *Mini-Company* winners) and *Onsko* in the university category (national *Startup Programme* winners).

“Our time at Gen-E was really unforgettable. As a team, we had the chance to spend an amazing time with inspiring people from all over Europe, pitching our project on a big stage in front of a large audience and the jury. The activities, like visiting the Acropolis in Athens and seeing all the different Mini-Enterprises presenting their ideas, made the week even more special. The organisation, the catering and the hotels were amazing. And the Gala Dinner with the award ceremony the last evening was the perfect ending to our trip. Connecting with so many other Mini-Enterprises and hearing their ideas and experiences truly broadened our perspective.”

Feel It



In addition, the *Lycée Aline Mayrisch* received the Entrepreneurial School Award, represented in Athens by Sandra Thibeau. JA Europe selected 10 schools internationally to receive the Entrepreneurial School label, recognising institutions that have demonstrated a strong commitment to fostering entrepreneurial mindsets at all levels while preparing students effectively for the world of work.



06

Our Alumni Network

JEL ALUMNI

Founded in 2015, JEL Alumni is a volunteer-driven community dedicated to supporting young entrepreneurs in Luxembourg. We act as a bridge between many programmes such as the *Mini-Company* programme and the professional world, fostering skill development and long-lasting connections.

JEL Alumni is the alumni section of Jonk Entrepreneuren Luxembourg, bringing together current and former students who have participated in any of the programmes offered by JEL. Every former participant of JEL's programmes is eligible to become part of the alumni community.

As a proud member of the JA Alumni Europe network, we provide our members with unique access to a vast international ecosystem of like-minded innovators and cross-border opportunities. Our mission is to empower the



next generation of leaders through mentorship, networking, and a shared passion for entrepreneurship. Whether locally or on the European stage, we remain committed to sparking new ideas and accelerating the growth of our vibrant alumni community.



HIGHLIGHTS

2025 was a great landmark year for JEL Alumni, featuring seven national events and one major international collaboration. High-impact workshops – ranging from productivity sessions with Arca Properties to public speaking training with Guy Benzeno – provided members with practical professional tools. A standout highlight was our International Summer Weekend in Lisbon, hosted alongside the JA Alumni Portugal, which helped strengthen our European ties. We also showcased alumni ventures at Luxembourg Venture Days and sent board members to the Alumni Leaders Academy in Malta. Following a successful board renewal, our new team is energized to bring fresh ideas to the network, ensuring long-term sustainability while maintaining our tradition of community building through events like our annual Christmas market gathering.



07

GEN-E 2027



GEN 2027 E



In a major milestone for our organisation and for Luxembourg, JEL has been selected to host Gen-E 2027, Europe's largest youth entrepreneurship festival organised by JA Europe. The festival will take place in Luxembourg from 6-8 July 2027, marking a significant achievement for JEL and the national entrepreneurial ecosystem.

Gen-E is Europe's flagship celebration of youth innovation and entrepreneurship, bringing together over 1.000 young innovators, educators, business leaders, and policymakers from more than 40 countries. The event features the European finals of the JA Company and Startup programmes, interactive workshops, inspirational talks, networking opportunities, and showcases of student-led enterprises.



The primary objectives of hosting Gen-E 2027 are to put Luxembourg further on the European and international map as a hub for innovation and entrepreneurship and to generate socio-economic returns by engaging a high-quality audience composed largely of young people. By welcoming an engaged and creative audience, Luxembourg will foster cross-border collaboration, knowledge exchange, and economic activity associated with the event.



Luxembourg's successful bid, supported by the Luxembourg Convention Bureau, reflects the strength of the country's entrepreneurial ecosystem, its strategic position at the heart of Europe, and JEL's proven track record in delivering impactful youth entrepreneurship learning experiences. The JEL team, board, and stakeholders are thrilled to host this landmark event and to demonstrate the creativity and entrepreneurial spirit of young Europeans on a European stage.

Hosting Gen-E 2027 raises Luxembourg's profile internationally and aligns perfectly with JEL's mission to inspire and equip young people with the skills, mindset, and confidence

THANK YOU ALL !

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08

Our Partners & Ambassadors

TESTIMONIALS FROM PARTNERS

PwC



“At PwC Luxembourg, we support Jonk Entrepreneuren through financial contributions via the PwC Foundation and hands on volunteering through our Time to Engage programme. In 2025, we hosted an Innovation Camp at our offices, giving students a dynamic space to bring ideas to life with our teams. Our volunteers in Fit for Life and Mini-Entreprises consistently highlight how motivated and curious the students are. We truly value this collaboration - Jonk Entrepreneuren's team is serious, well organised and dynamic, which makes working together both smooth and impactful.”

Pierre-Andre Honnay

Executive Coach, Experience Center, PwC

Technoport

“Jonk Entrepreneuren plays an essential role in our society: encouraging young people to believe in their ideas and see themselves as actors of change. Their ability to spark creativity, team spirit, and entrepreneurial daring is remarkable. It is a real investment in the next generation, and we at Technoport are delighted to be able to support such an inspiring mission.”

Diego De Biasio

CEO, Technoport SA



Cactus

“At Cactus S.A., we firmly believe that entrepreneurial spirit should be cultivated from an early age. In this regard, the non-profit organisation Jonk Entrepreneuren Luxembourg plays a remarkable role in offering young people a practical immersion in the professional world, particularly through its mini-company programme. These experiences enable them to transform their ideas into real projects, understand market mechanisms and develop essential skills for their future. They are, without a doubt, the talents, partners and economic players of tomorrow.

Jonk Entrepreneuren also creates a real dynamic of exchange between generations. By promoting encounters between experienced entrepreneurs and young project leaders, the association transmits much more than knowledge: it transmits a vision, confidence and ambition. This interaction is invaluable, as it allows young people to project themselves concretely and find their place in the economic world.

As a committed and forward-looking company, Cactus S.A. is proud to have supported Jonk Entrepreneuren Luxembourg for more than ten years. This commitment reflects our deep conviction that encouraging these initiatives is an investment in Luxembourg's future. It means believing in a bold, creative new generation that is ready to take on the challenges of tomorrow.”

Cathy Leesch,

Direction Marketing, Cactus



Fondation Norbert Friob & Fils



« En 1984, dans le cadre d'une action de la FJD avec le soutien du Rotary, j'ai lancé l'action Boule et Bill créant une entreprise dans le cadre de l'enseignement fondamental.

En 2000, j'ai initié le lancement des mini-entreprises.

La JEL a été créée pour pérenniser les actions encadrées jusque-là par des bénévoles.

L'engagement de permanents dynamiques a été à la base du développement et du succès de nombreux programmes dépassant largement mes objectifs les plus optimistes.

C'est donc avec plaisir que je contribue au financement de la JEL via ma fondation.

Cette dernière soutient également l'action Espoir en Tête. Par ailleurs, je soutiens également la Fondation Hëllef fir d'Natur. Je suis heureux que la JEL avec comme objectif « Apprendre à Entreprendre » contribue à ce que de nombreux jeunes aient au moins une fois dans leur vie compris que les emplois se créent par des entrepreneurs et peut-être en inspire quelques-uns. »

Norbert Friob

Fondateur, Fondation Norbert Friob & Fils

Chambre des Métiers

“The Chamber of Skilled Trades and Crafts strongly supports Jonk Entrepreneuren Luxembourg for its vital role in connecting education with the economic world. Aligned with its mission to promote youth engagement, the Chamber of Skilled Trades and Crafts created a dedicated department to showcase the diversity and value of careers in the crafts and trades sector. Actively involved in JEL's projects, we value the association as a key driver of creativity and entrepreneurial skills among young people. By contributing to various programmes and encouraging companies to participate, we help foster a strong creative spirit and inspire future generations of entrepreneurs.”



Blanche Lamesch

Chef de service Perspektiv Handwerk,
Chamber of Skilled Trades and Crafts

Chambre de Commerce

“The partnership between the Chamber of Commerce and Jonk Entrepreneuren Luxembourg is based on a shared ambition: inspiring students to embrace entrepreneurship and discover the business world. Through JEL initiatives, young people explore the many facets of the economic ecosystem and gain enriching, hands-on experience to support them in making informed decisions about their future. While developing essential skills such as innovation and creativity, students prepare to meet future challenges. Together, we work to create inspiring pathways that equip tomorrow’s talents and strengthen their desire to embark on entrepreneurial journeys.”



Muriel Morbé

*Director Talents & Skills,
Chamber of Commerce Luxembourg*

« La montée en compétences des jeunes en matière d’entrepreneuriat social et d’innovation sociale s’inscrit comme une priorité stratégique du Ministère du Travail et du Social Business Incubator. Le partenariat établi avec Jonk Entrepreneuren Luxembourg joue, à cet égard, un rôle déterminant. En mutualisant nos expertises et nos ressources, nous avons pu mettre en place un cadre pédagogique structuré qui renforce non seulement les compétences entrepreneuriales des jeunes, mais aussi leur capacité à concevoir des solutions à fort impact social et environnemental.

Depuis 2020, notre collaboration a pu contribuer à l’émergence d’initiatives répondant de manière concrète aux défis sociétaux, tout en préparant une génération d’acteurs engagés au service du bien commun et du développement durable.

C’est avec une profonde conviction que nous poursuivons notre engagement en faveur de ces jeunes, dont l’énergie et la créativité constituent une véritable source d’inspiration. »

Marc Spautz,

Minister of Labour



PLATINUM PARTNERS



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Éducation nationale,
de l'Enfance et de la Jeunesse



SCRIPT
Service de Coordination de la Recherche
et de l'Innovation pédagogiques et technologiques



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