

RULES OF THE STAMP DESIGN CONTEST

***Jonk Entrepreneuren Luxembourg & POST Luxembourg
with the support of the Ministry of Education, Children and Youth***

This creative competition is aimed at young people and aims to design a stamp to be issued on 4 May 2027 on the following theme:

GEN-E 2027

[Gen-E](#) is the largest European event dedicated to youth entrepreneurship. It brings together students from all over Europe who have founded a student company or a start-up and won their country's national competition with the most innovative business idea. Gen-E is a place of exchange, creativity and innovation where young entrepreneurs can present their work and show their potential. This opportunity allows them to develop their entrepreneurial project, work in a team, meet other motivated young people from all over Europe and possibly make friends for life.

As part of the Gen-E competition, we invite you to create an original illustration that reflects the spirit of Gen-E. You can use the art style of your choice: realistic, graphic, manga or any other style you like. Your drawing should of course highlight the GEN-E 2027 competition theme but also have a connection to Luxembourg. The guiding themes are entrepreneurship, resilience, innovation, creativity and collaboration. Contribute to the largest European event of its kind, which will take place in Luxembourg for the first time ever.

With a little luck, you will find your creation on a stamp next year!



Conditions of participation:

1. In order for POST Luxembourg to use the drawing, a fully completed **consent form** is required. If you are of legal age, you can sign the consent form yourself (see Annex 1). Otherwise, your parents or other legal guardians must sign it (see Annex 2).
2. **Students over the age of 15 who attend a secondary school in Luxembourg** are eligible to participate. A teacher can participate with an entire class. However, it is also possible to participate as an individual, as participation is voluntary.
3. A jury consisting of a representative of the Ministry of Education, Children and Youth, two representatives of Jonk Entrepreneuren Luxembourg (JEL) and two representatives of POST Luxembourg will evaluate the submitted illustrations. The evaluation criteria include the following: theme, originality, design quality and suitability as a stamp.
4. It should be taken into account that the drawing will be depicted on a stamp. The illustration will therefore be greatly reduced, which is why the content and composition should be adjusted accordingly.
5. The drawing can be created by one or more people (maximum 3). However, in order to ensure the originality of the submitted works and to encourage the creativity of the participants, the illustrations must be created without the use of artificial intelligence. **Illustrations created with AI are not taken into account.**
6. Each illustration must be accompanied by a short **explanatory text** (in German, French or English) explaining the illustration and the reasons for the artistic choices chosen.
7. Material and design: Drawings should preferably be submitted on drawing paper suitable for the chosen drawing technique and must not exceed the format of **24 × 31 cm**. Digital works are also possible (**300 – 600 dpi, TIFF, PNG or PDF**).

All drawing and illustration techniques may be used or combined with each other (watercolours, coloured pencils, acrylics, digital works on the computer, etc.). However, collage techniques are not recommended as they are usually less suitable for reproduction in the format of a stamp.

The drawings must not contain:

- Trademarks, trade names or logos;
- Any signets or logos;
- Explanatory texts, legends or speech bubbles from comics;
- The information normally found on stamps ('Postes', 'Lëtzebuerg', 'E 50g', etc.). This information is added by POST Luxembourg;
- Portraits of famous or otherwise identifiable persons (figures are, however, permitted).
- Messages that are highly political or discriminatory in any way.

8. The following prizes will be awarded (per illustration) to the winners:

1. Price: 750 €
2. Price: 500 €
3. Price: 250 €

The winners will be informed in writing by post. However, it should be noted that only the drawing of the winner(s) of the 1st prize will appear on the stamp.

9. The name(s) of the young artist(s) will be mentioned in the margin of the respective stamp, provided that permission has been granted.

10. Digitally created works can be submitted via the JEL website: <https://jonk-entrepreneuren.lu/en/stamp-competition/>. Drawings made on paper should be sent by post to the following address:

Jonk Entrepreneuren Luxembourg
B.P. 3056
L-1030 Luxembourg

Deadline: 22 November 2026 (received before 23:59)

11. The following documents must be attached to all drawings: the explanatory text according to point 6 and the completed declaration of consent with the contact details of the artist. Important: if several students have worked on the artwork, a declaration of consent is required for each person.

Note: An additional possibility for your drawing!

Some of the submitted drawings (with the exception of the winning picture) can also become part of a collector's sticker album. Stickers will be created from selected drawings, which will later be distributed free of charge as part of the project.

Participation in the sticker album is voluntary. You yourself or your legal guardians can decide in the consent form whether your drawing may be used for this purpose. Even if you do not agree, you can participate in the competition as normal.

APPENDIX 1: DECLARATION OF CONSENT FOR ADULT PARTICIPANTS

Design Contest – Use of the artwork for a stamp and collector's sticker album

1. Information about the participant

First and last name: _____

Date of birth: _____

School / Class: _____

E-mail address: _____

Address: _____

2. Information about the artwork

Short description of the artwork:

The above-mentioned artwork was submitted as part of the competition organised by Jonk Entrepreneuren Luxembourg and POST Luxembourg.

3. Consent to the use of the artwork for a stamp

I hereby agree that my artwork submitted to the competition may be used by POST Luxembourg / POST Philately for the design and production of a stamp, envelopes, postcards and special postmarks.

My consent includes, in particular, the right to:

- use all or part of the artwork for the design of the stamp and the aforementioned related products;
- technically process, adapt, reproduce or incorporate the artwork into a stamp layout to the extent necessary for the design and manufacture of the stamp and related products;
- produce, publish, distribute, sell and make available to the public the resulting stamp and related products;
- use images of the aforementioned stamp and related products or of the artwork associated with the stamp, in particular in print and digital media, on websites,

social media, in press releases and other communication materials of POST Luxembourg and/or Jonk Entrepreneuren Luxembourg.

4. Optional consent to use the artwork for a collector's sticker album

- In connection with the competition, it is planned to use selected works of art additionally for the design and production of a collector's sticker album and the corresponding stickers.
- The sticker album and the accompanying stickers will not be sold but will be distributed or made available free of charge as part of the activities and communication associated with the project.
- The use of my artwork for the Collector's Sticker Album is completely optional. My acceptance or rejection of this use will not affect my participation in the competition, the evaluation of my artwork or its possible use for the stamp.

Please tick:

☐ **YES**, I agree that my artwork may be used for the design, production and reproduction of a collector's sticker album and the corresponding stickers.

This consent also includes the publication and presentation of my artwork or the resulting sticker in connection with the collector's sticker album as well as its free distribution.

☐ **NO**, I do not agree to my artwork being used for a collector's sticker album and associated stickers.

Refusal of this optional use will not affect my participation in the competition or the possible use of my artwork for the stamp.

5. Prize money and other remuneration

- Depending on the placement, prize money (per work, not per person) will be awarded.
- With the awarding of this prize money, there are no further claims to remuneration for the use of the awarded artwork in the context of the stamp, the collector's sticker album or the associated communication and marketing.
- No further remuneration will be paid for the uses described in this declaration of consent.

6. Mention of my name

Please tick:

☐ **YES**, I agree that my first and last name may be published in connection with my artwork, stamp and/or collector's sticker album.

☐ **NO**, I do not agree to my name being published.

Refusal to mention my name will not affect my participation in the contest or the use of my artwork for the purposes permitted under this consent.

7. Rights to the artwork

I confirm that I have created the submitted artwork myself (or together with the other specified parties) and that I am not aware of any rights of third parties that oppose the use provided for in this declaration of consent.

I also confirm that I am entitled to grant the rights to my artwork mentioned in this declaration of consent.

8. Data protection

The personal data collected in the context of the competition will be processed by Jonk Entrepreneuren Luxembourg and POST Luxembourg for the purpose of organising and managing the competition and for related organisational and communication purposes.

By signing this declaration of consent, I give my consent to the processing of my personal data in accordance with the applicable data protection regulations as listed in the [imprint](#) of Jonk Entrepreneuren Luxembourg. This consent can be revoked at any time with effect for the future. The revocation has no influence on the lawfulness of the processing carried out until then.

The revocation of consent under data protection law has no influence on the rights of use granted to the artwork and in particular not on its use for the design and production of the stamp. Previous uses as well as stamps and other materials that have already been produced remain unaffected.

9. Consent

I have read and understood this declaration of consent. The individual consents were given by me voluntarily and on the basis of the above information.

Place, Date: _____

Name and surname: _____

Signature: _____

APPENDIX 2: DECLARATION OF CONSENT FOR UNDERAGE PARTICIPANTS

Design Contest – Use of the artwork for a stamp (required) and a collector's sticker album (optional).

1. Information about the child

Child's first and last name: _____

Date of birth: _____

School and class: _____

E-mail Address: _____

Address: _____

2. Information about the artwork

Short description of the artwork:

The artwork was submitted as part of the competition organised by Jonk Entrepreneuren Luxembourg and POST Luxembourg.

3. Consent to the use of the artwork for a stamp

I/we, as the legal representative(s) of the above-mentioned child, hereby declare that I/we agree that the artwork submitted to the competition may be used by POST Luxembourg / POST Philately for the design and production of a stamp, envelopes, postcards and special postmarks.

Consent includes, in particular, the right to:

- use all or part of the artwork for the design of the stamp and the aforementioned related products;
- technically process, adapt, reproduce or incorporate the artwork into a stamp layout to the extent necessary for the design and manufacture of the stamp and related products;

- produce, publish, distribute, sell and make available to the public the resulting stamp and related products;
- use images of the aforementioned stamp and related products or of the artwork associated with the stamp, in particular in print and digital media, on websites, social media, in press releases and other communication materials of POST Luxembourg and/or Jonk Entrepreneuren Luxembourg.

This use takes place in connection with the stamp and its communication and marketing.

4. Optional consent to use the artwork for a collector's sticker album

In connection with the competition, it is planned to use selected artworks in addition to the design and production of a Gen-E collector's sticker album and the accompanying stickers.

The sticker album and the accompanying stickers will not be sold but will be distributed or made available free of charge as part of the activities and communication associated with the project.

The use of the artwork for the collector's sticker album is completely optional. Agreeing or rejecting this use will not affect the child's participation in the competition, the evaluation of the artwork or its possible use for the stamp.

Please tick:

☐ **YES**, I/we agree that my/our child's artwork may be used for the design, production and reproduction of a collector's sticker album and the associated stickers.

This consent also includes the publication and presentation of the artwork or the resulting sticker in connection with the collector's sticker album, as well as its communication and free distribution.

☐ **NO**, I/we do not agree that my/our child's artwork is used for a collector's sticker album and the accompanying stickers.

Refusal of this optional use will not affect participation in the competition or the possible use of the artwork for the stamp.

No additional remuneration will be paid for the use of the artwork for the collector's sticker album.

5. Prize money and other remuneration

- Depending on the placement, prize money (per work, not per person) will be awarded.

- With the awarding of this prize money, there are no further claims to remuneration for the use of the awarded artwork in the context of the stamp, the collector's sticker album or the associated communication and marketing.
- No further remuneration will be paid for the uses described in this declaration of consent.

6. Naming the child's name

Please tick:

☐ **YES**, I/we agree that the child's first and last name may be published in connection with the artwork, the stamp and/or the collector's sticker album.

☐ **NO**, I/we do not agree to the child's name being published.

Refusal to provide attribution will not affect participation in the contest or use of the artwork for the purposes permitted under this consent.

7. Rights of third parties

I/we confirm that the submitted artwork was created to the best of my/our knowledge by the child himself (or together with the other specified parties) and does not violate any rights of third parties.

5. Data protection

The personal data collected in the context of the competition will be processed by Jonk Entrepreneuren Luxembourg and POST Luxembourg for the purpose of organising and managing the competition and for related organisational and communication purposes.

By signing this declaration of consent, I give my consent to the processing of our personal data in accordance with the applicable data protection regulations as listed in the [imprint](#) of Jonk Entrepreneuren Luxembourg. This consent can be revoked at any time with effect for the future. The revocation has no influence on the lawfulness of the processing carried out until then.

The revocation of consent under data protection law has no influence on the rights of use granted to the artwork and in particular not on its use for the design and production of the stamp. Previous uses as well as stamps and other materials that have already been produced remain unaffected.

9. Voluntary consent

I/we have read and understood this declaration of consent and voluntarily give the above consent.

Place, Date: _____

Name of legal representative:

Signature of the legal representative:

In the case of joint parental custody:

Name of the second legal representative:

Signature:

9. Consent of the child

If appropriate due to the child's maturity, the child will be informed of the intended use of his/her artwork and can also express his/her consent by signing.

Name of the child:

Signature of the child:

_____.